



PFD Food Services Pty Ltd
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4th June 2007

ANNOUNCEMENT

PFD Strengthens their presence in regional Victoria

PFD Food Services have announced will acquire the business of **Parkinson Wholesale Foods** in **Gippsland, Victoria** on **Monday 18th June 2007**.

Parkinson's is a major foodservice distributor in the Gippsland region of Victoria, with warehouses in Morwell, Bairnsdale, Eden and Shepparton. The business will join forces with PFD's existing operations in the region and provide a cohesive service to all customers.

Founded in 1978 by Brian and Janet Parkinson and the company serviced Drouin through to Lakes Entrance with dry goods, dairy goods and frozen foods, its target market being restaurants, hotels and takeaways. Brian Parkinson, will continue to be involved in the operations, ensuring business continuity and ongoing customer service without change.

Parkinson's carry a broad foodservice product range, with additional specialist agencies for meats and cheeses, and also has a strong milk distribution customer base.

"This expansion of PFD's operations in these regions strengthens the company's market position in this important geographical area in Victoria and reiterates our commitment to regional Australia" Rick Smith, Executive Chairman said today, "We look forward to welcoming Brian and Parkinson's staff into the PFD family".

Ends

PFD employs over 1700 people nationally through 60 strategically located warehouses. With 430 purpose built delivery vehicles they are Australia's largest privately owned food service company with a turnover in excess of \$800 million. PFD Food Services is proudly 100% Australian owned.

Further details, Mr Lindsay Smith 03 9756 2000

100% AUSTRALIAN OWNED